NEWS RELEASE



For Immediate Release

Press Contact: Mike Wade E.J. Ward, Inc. mwade@ejward.com 1.210.824.7383

Robert Kettyle Appointed Director of Sales for E.J. Ward, Inc.

SAN ANTONIO, TX, November, 2007 - E.J. Ward, Inc. (Ward), a premier fleet asset management solutions provider announced the appointment of Robert Kettyle to the role of Director of Sales. The announcement was made by Ward Vice President Troy Goldhammer.

In his role, Robert will be responsible for managing and leading Ward's sales team. "We are extremely pleased that Robert will be leading the sales efforts as Ward continues to expand into new markets" says Goldhammer. "Robert has proven he is able to create great sales results and will play a key role in achieving Ward's growth strategy."

Prior to joining Ward Robert was the Senior Director, Hydrocarbon and Energy Markets with Parson Consulting in Houston, Texas. Robert was also Senior Vice President Sales and Global Business Development for Controlotron Inc. a privately held company based in Hauppauge New York. Previous to Controlotron Robert was Vice President of Enron Energy Information Solutions, Inc. (EEIS) in Houston, Texas, where he had the primary P&L responsibility of guiding a energy information business unit and positioning EEIS as a marketplace leader.

About Ward

Founded in 1974, Ward is a premier fleet asset management company. Headquartered in San Antonio, TX, Ward is a leader in developing advanced technologies for fleet asset and fuel management systems and solutions. Ward is recognized throughout the United States for ensuring fleet assets are accounted for and fleet usage is optimized. For more information, visit Ward's virtual pressroom at www.ejward.com.

Source: E.J. Ward, Inc.